

Thursday, December 1, 2016

TIME	EVENT
9:15 am - 9:30 am	Introduction (Théâtre universitaire) - Julien Perrez & Min Reuchamps
9:30 am - 12:00 pm	Conceptualizing political discourse (Théâtre universitaire) - Julien Perrez (chair), Barbara De Cock (discussant)
09:30 - 10:00	› Conceptualizing danger and enemies - Multimodal metaphors in populist discourse - <i>Janett Haid, European University Viadrina, Frankfurt (Oder)</i> - <i>Nicole Richter, European University Viadrina, Frankfurt (Oder)</i> - <i>Dorothea Horst, European University Viadrina, Frankfurt (Oder)</i>
10:00 - 10:30	› Czech and Slovak Political Parties' Positions on the EU's finalité: A Conceptual Metaphor Approach - <i>Jan Kovar, Institute of International Relations - University of Prague</i>
10:30 - 11:00	› Deliberate Metaphors in Chinese Political Discourse on Chinese Dream - <i>Zhen Pan, Jiangsu Normal University</i>
11:00 - 11:30	› Metaphors and political discourse in Russian social media: a case study - <i>Radomir Bolgov, Saint Petersburg State University</i> - <i>Olga Filatova, Saint Petersburg State University</i>
12:00 pm - 1:00 pm	Lunch (Théâtre universitaire)
1:00 pm - 3:00 pm	Political discourse, metaphors and conflicts (Théâtre universitaire) - Emilie L'Hôte (chair), Dejan Stjepanovic (discussant)
13:00 - 13:30	› Metaphors in Bulgarian political discourse since 1989 - <i>Ivanna Mavrodieva, Sofia University</i>
13:30 - 14:00	› Greek metaphors in the fiscal straightjacket - <i>Anastasios Vogiatzis, Aristotle University of Thessaloniki</i>
14:00 - 14:30	› Knifed in the Back: Rhetorical Use of Metaphors in Political Deposals - <i>Ben Fenton-Smith, Griffith University</i>
3:00 pm - 3:30 pm	Coffee break (Théâtre universitaire)
3:30 pm - 5:30 pm	Experimenting the effects of (political) metaphors (Théâtre universitaire) - Andreas Musolff (chair), Veronika Koller (discussant)
15:30 - 16:00	› The effects of metaphorical framing of political issues on opinion: A systematic literature review - <i>Amber Boeynaems, Vrije Universiteit Amsterdam [Amsterdam]</i>
16:00 - 16:30	› Implementing a basic income in Belgium? An experimental study of the impact of metaphors on political preferences - <i>Audrey Vandeleene, Université catholique de Louvain</i>
16:30 - 17:00	› How Refugee Metaphors Influence Our Political Opinions - <i>Britta Brugman, Vrije Universiteit Amsterdam [Amsterdam]</i>

17:00 - 17:30 › The influence of political knowledge on the impact of metaphors - *Jérémy Dodeigne, Université catholique de Louvain, Université de Liège*

6:00 pm - 7:30 pm Debate "The political impact of metaphors" (Théâtre universitaire) - Christian F. Burgers & Paul H. Thibodeau

8:00 pm - 10:00 pm Dinner

Friday, December 2, 2016

TIME EVENT

9:00 am - 11:00 am The use and misuse of metaphors in political discourse (Théâtre universitaire) - Veronika Koller (chair), Christian Burgers (discussant)

09:00 - 09:30 › (Mis)Use of Metaphors in American War Rhetoric: a cognitive pragmatic account of metaphors in persuasive discourse - *Elise Féart, Université de Neuchâtel (SUISSE)*

09:30 - 10:00 › The metaphors of nuclear energy: a risky narrative in French politics? - *Stephanie Bonnefille, Climas, Université Bordeaux 3*

10:00 - 10:30 › Proper names as metaphors in Polish political discourse - *Anne Kochanowska, Nicolaus Copernicus University*

10:30 - 11:00 › Metaphor and politics. An analysis of Barack Obama's and François Hollande's metaphors of movement - *Michel Favre, RWTH Aachen*

11:00 am - 11:30 am Coffee break (Théâtre universitaire)

11:30 am - 1:00 pm The persuasive power of metaphors (Théâtre universitaire) - Audrey Vandeleene (chair), Régis Dandoy (discussant)

11:30 - 12:00 › Metaphor by Karl Marx and persuasive power - *Christ'l De Landtsheer, University of Antwerp*

12:00 - 12:30 › The dynamics of metaphoricity in campaign commercials - *Dorothea Horst, European University Viadrina Frankfurt (Oder)*

12:30 - 13:00 › "Frozen Metaphors": Effective persuasive devices in political discourse (France, Spain, and the U.S.) - *Liane Stroebe, Rheinische-Westfälische Technische Hochschule*

1:00 pm - 1:30 pm Lunch

1:30 pm - 3:30 pm Presidents, metaphors and political discourse (Théâtre universitaire) - Nathalie Schiffino-Leclercq (chair), Emilie L'Hôte (discussant)

13:30 - 14:00 › Álvaro Uribe Vélez: the metaphor of the new national hero - *Karen Edith López Rico, Benemérita Universidad Autónoma de Puebla - Andrea Vázquez Ahumada, Benemérita Universidad Autónoma de Puebla*

14:00 - 14:30 › Political Metaphor before, during and after the presidency on the example of interviews with former Croatian president - *Nikolina Borcic, University of Applied Sciences VERN'*

14:30 - 15:00 › Metaphors in Lech Wałęsa's speeches as the linguistic determinants of political leadership style - *Rafał Żimny, Kazimierz Wielki University [Bydgoszcz] - Przemysław Żukiewicz, University of Wrocław*

15:00 - › First Lady, Secretary of State and Presidential Candidate: A Comparative Study of the Role-

15:30 Dependant Use of Metaphor in Politics - *Kathleen Ahrens, Hong Kong Baptist University*

3:30 pm -
4:00 pm Coffee break

4:00 pm -
5:00 pm Conclusions (Théâtre universitaire) - Andreas Musolff



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